ARYABHATTA COLLEGE THE FINANCE AND INVESTMENT CELL



"The Absolute Advantage" : Magazine Launch

<u>Chief Patron:</u> Prof. Manoj Sinha <u>Convener:</u> Prof. JK Singh <u>Coordinator:</u> Dr Pritika Dua <u>Co-coordinator:</u> Ms Cherry Uppal <u>Date:</u> 23.08.2023 <u>Chief Guest:</u> Mr. Subhash Chandra Garg, Former Finance Secretary of India <u>Venue:</u> Student Activity Centre, Aryabhatta College <u>Number of Student Registrations: 150</u>

An exciting event was unfolded by Finance And Investment Cell, Aryabhatta College with the launch of their magazine, titled "The Absolute Advantage" on August 23, 2023. This publication contained a range of articles covering topics such as politics, economics, and finance.

Kalashree, a dance group from ARSD College, kicked off the event with an artistic dance performance of Ganesh Vandana, that helped set a positive tone for our event, fostering the sense of auspiciousness and harmony.



The distinguished presence of Mr. Subhash Chandra Garg, the former finance secretary of India, lent a special aura to the occasion as the chief guest. The event commenced with a solemn "Lamp Lighting Ceremony."

Motivating words were delivered by the Convenor of the cell -Dr. JK Singh Sir, who acknowledged the amalgamation of intellect and creativity. Society President - Shubh Chopra's address recognized the journey culminating in the magazine's creation, expressing gratitude for the relentless efforts of the members.

Triguna, the Editor in Chief, expressed gratitude for the contributions of associate members in the magazine's

creation. The creative vision of design heads Garv Gupta and Aryan Aggarwal brought vitality to the magazine's layout, effectively accentuating the delicate equilibrium between aesthetics and informational content. Their collaborative effort ensured a distinctive visual appeal for each page of the magazine. This marked the eagerly awaited launch of the magazine's third edition, 'Absolute Advantage.'



Mr. Garg's address adeptly demystified the concept of absolute advantage, making it accessible even for those unfamiliar with financial matters. The following interactive 'Question and Answer' session further deepened participants' understanding.

The event was concluded by the Vice President of the Cell - Preksha Aggarwal - who illuminated the collective journey that paved the way for the launch of "The Absolute Advantage." She emphasized the potency of collaborative synergy and its pivotal role in fostering well-rounded individuals.



In conclusion, the event highlighted the need for financial literacy in the complex modern world. Seamlessly interweaving art, discourse, and exploration, the "Absolute Advantage" launch impeccably showcased the multidimensional essence of modern education. The

event seamlessly reiterated the Finance and Investment Cell's steadfast dedication to nurturing knowledge and its practical application.

POSTER FOR THE EVENT:



LIST OF ATTENDEES

The event was physically attended by more than 150 people at the college campus. Some of the people who attended the event are as follows:

Name	Course
Anamika upadhya	B.a in economics honours
Adi Jain	B.B.E
Devanshu Dalmia	B.com prog
Arpit Pathak	B.com program
Asad Ahmad	B.com(Hons)
Aanya Babuta	BA (H) Economics
Aditya Sharma	BA (H) Economics
Garv Chugh	BA(H) Economics
Aakriti	BBE
Avadhoot Sachin Gharat	BBE
Avantika	BBE
Gaurav Sharma	bcom
Diya	Bcom (hons)
Alok Yadav	Bcom program
Akansha Sharma	Bcom(programme)
Aayushman Goel	BMS
Abhinav jain	BMS
Aditya Arora	BMS
Aryan maurya	BMS
Bhoomika	BMS
Dev Garg	BMS
Devansh Sharma	BMS
Divyansh bansal	BMS
Garv Mittal	BMS
Gaurang kumar	BMS
Akshita Chawla	BMS
Akshat Kocher	Economics Hons